

May 22, 2007

Mr. S.G. Vatkari  
Coordinator  
Mumbai Unit  
Hindu Janajagruti Samiti  
B/12 Bhagirathu Jagnath Apartment  
Samantvadi, Uthalsar  
Thane 401601

Dear Mr. Vatkari,

I am writing with reference to your correspondence dated 9<sup>th</sup> May expressing concern over our use of a painting by M F Hussain for a commercial activity in Singapore.

Whilst we understand some of Mr. Hussain's previous work has attracted criticism, our intended use of his work was limited to a newly commissioned painting, of non-controversial subject matter, and was by no means connected with or an endorsement of his previous work.

As a policy, we take particular care to choose commercial imagery that does not cause offence to any gender, ethnicity or religious group and whilst the particular Hussain image we were intending to use in Singapore could in no way be construed as such, we recognise the distress that some of his previous works may have caused.

Taking into account the concerns that you and others have raised we have decided that:

- the card will not be launched in any other country;
- all marketing promotions have been stopped; and
- a new card is being developed and will be issued with an image from another prominent Indian artist as part of our ongoing "Indian Artist" series. This will take some time but we will endeavor to have the new card ready within 90 days.

As an organization, ABN AMRO values diversity in all forms and appreciates the rights of all to express their views and opinions and I would like to thank you for bringing this matter to our attention.

Yours faithfully,



Jim Brown  
Head of Consumer Clients  
Asia

JB/nc